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FOR IMMEDIATE RELEASE

July 29, 2020      **REVISED Aug 7, 2020**

## **unSUNg returns with virtual concert**

### **The curated showcase reboots on August 30**

- After a two-year hiatus, the summer concerts series returns with a new format, revised mission.
- Virtual concerts will continue to focus on new and neglected classical vocal music.
- Each new project will benefit a selected charity.

LOS ANGELES, CA – **unSUNg Concerts** return after a two-year hiatus, with a new format, a new vision and the same commitment to featuring classical vocal music that people are very unlikely to have heard before.

With ARIEL PISTURINO stepping up as Artistic Director, unSUNg follows up their previous five seasons of the well-regarded anthology concerts that feature new and neglected works on the small end of the concert scale. The series will continue with its highly varied mix of styles and traditions within the classical vocal realm, but adds a new and unusual financial model to the project: each concert will benefit a different charity, with attendees encouraged to donate rather than purchasing tickets.

The first virtual concert takes place on August 30, 2020 at 4pm, and will benefit the **Water Warriors Campaign** from Collective Medicine. *[This press release has been revised to indicate an update to the charity recipient for this project.]* This the first opportunity to institute a broader “giving back” mission to the series, and this initial beneficiary was selected due to their excellent work in multi-faceted support of a severely underserved population.

Monetary donations can be made online or directly to the charity organization. Donors can also send supplies as gifts in kind, and that information is also on the organization’s website.

All participants and organizers of this concert are donating their time toward this project, and access to the concert is free and ticketless. The unSUNg series leaders encourage that donations in response to this first concert go directly to the nonprofit organization, to ensure that maximum funds go directly to those in need, while simultaneously providing inspiring and entertaining music in the process..



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**About Collective Medicine and their Water Warriors United campaign:**

**Collective Medicine** is a Native American network whose purpose is to gather resources that benefit and comfort fellow Natives. The **Water Warriors United** campaign offers comfort by providing water to the most vulnerable on the Navajo Nation during this pandemic. “We owe it to our elders and less-abled to know that they haven’t been forgotten about. They are a respected and essential part of our community. Since May 12 we have delivered over 500 barrels and 126,000 gallons of water to 20+ communities on the Reservation!”

**Campaign info:** <https://www.collectivemedicine.net/water-warriors-united>  
(This page includes dynamic graphics showing the extent of the campaign’s impact)

**About unSUNg:**

Founded in 2013, this grassroots concerts series presented new and neglected vocal chamber music while providing performance and live recording opportunities for professional classical singers, instrumentalists and composers. unSUNg collects “Songs Uncommon and New”: passion projects from local pros, creating unique, collaborative concert experiences.

Each concert includes several "sets" of 5-20 min each, featuring passion projects from different presenters, with no two concerts the same. These diverse programs have included art songs, voice with various instruments, choral music, opera excerpts, and highly unusual repertoire performed by an array of professional performers, mostly based on Southern California.

While the original series was presented as part of Lauri’s List, the new iteration in 2020 is an independent entity, led by Artistic Director **Ariel Pisturino**. Read more details about the unSUNg team, upcoming events and performers on the website.

**Our website:** [unsungconcerts.com](http://unsungconcerts.com)

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## PRELIMINARY CALENDAR INFORMATION

unSUNg Concerts presents

### **unSUNg 6.1 -- The series returns:**

Initial online release of the first concert: **August 30, 2020, 4pm**  
The virtual concert will be available for some time afterward

Duration: Approx 1 hour 15 minutes

#### **No tickets required:**

The YouTube link will be released on the unSUNg website at a later date.

#### **Donations**

In lieu of tickets, viewers and attendees are encouraged to donate to the selected charity beneficiary for this event:

**Water Warriors United, a campaign from Collective Medicine**

[collectivemedicine.net/water-warriors-united](http://collectivemedicine.net/water-warriors-united)

(This page includes dynamic graphics showing the extent of the campaign's impact)

#### **Description:**

Further concert details will be released on the website and via press release by early August. Check the unSUNg website for the most complete details available

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